

**प्रसार भारती / Prasar Bharati**  
**(भारत का लोक सेवा प्रसारक / India's Public Service Broadcaster)**  
**प्रसार भारती हाउस, कॉपरनिकस मार्ग / Prasar Bharati House, Copernicus Marg,**  
**नई दिल्ली-110001 / New Delhi-110001**

NOTICE INVITING APPLICATIONS (NIA)

No.[E-215277] A-10/016/01/2024-TM&SO

Date: 24/01/2024

**Subject: Invitation of Applications for engagement of Editorial Executive / Newsreader cum Translator (Hindi) on full time contract basis in Prasar Bharati - reg.**

Prasar Bharati, News Services Division, Akashvani invites applications from experienced and dynamic persons for engagement as of **Editorial Executive / Newsreader cum Translator (Hindi)** at Regional News Unit, Akashvani, Lucknow on full time contract basis.

1. **Category:** Editorial Executive / Newsreader cum Translator (Hindi)
2. **No of Position:** 3
3. **Place of work:** Lucknow
4. **Duration of engagement:** 2 Years
5. **Age:** Not more than 58 yrs on last date of submission of application
6. **Consolidated remuneration:** Rs.40,000-50,000 per month (on negotiation)
7. **Essential Qualifications.—**
  - i. PG/PG diploma in Journalism with 3+ years experience of working in News organization or Publication House.
  - ii. Command over language, Strong Translation skills from English to Hindi language is essential along with Voice audition and presentation skills for AV medium.
8. **Nature of Duties:**
  - i. Prepare (edit/compile) news bulletins, news magazines and any other special programs as per requirement.
  - ii. Coordinate with the production team in choosing the newsworthy bytes and live feed to go on-Air.
  - iii. Conduct Interviews on-demand basis for special programs.
  - iv. Write script for Radio and digital mediums in an engaging manner.
  - v. Should be proficient in reporting, writing, handling social media.
9. The terms and conditions of these engagements are as given under:
  - i. The services will be purely on contractual basis. The persons engaged shall have no claim either implicit or explicit, for his/ her absorption or regularization in Prasar Bharati.
  - ii. The person will be engaged on full time basis and will not be allowed to take up any other assignment during the period of contractual engagement.

*inish Srinivas*  
 24.01.2024

- iii. Persons engaged on contract basis can be assigned additional task apart from the specific tasks for which they are engaged.
- iv. Period of engagement shall initially be for two years with an annual appraisal which may be extendable based on requirement of the organization and performance review.
- v. The engagement can be discontinued/ terminated with one- month notice or one month's salary in lieu thereof by either side without assigning any reason.
- vi. No claim of pensionary benefit on account of this contractual engagement shall be admissible.
- vii. Prasara Bharati reserves the right to conduct test and/ or interview of the shortlisted candidates. No TA/DA etc. will be paid for attending the test/ interview.
- viii. The number of positions may be reduced or increased at the time of final selection at the sole discretion of Prasara Bharati.
- ix. Remuneration offered may be negotiated for suitable candidate, at the sole discretion of Prasara Bharati.

10. Those candidates who are eligible and willing to work on above terms & conditions in Prasara Bharati, having requisite qualification and experience indicated above may apply online on Prasara Bharati web link <http://applications.prasarbharati.org/> within 15 days from the date of publication on Prasara Bharati website along with self attested copies of supporting documents. In case of any difficulty in submission it may be emailed to **nsdrnudeskapplications@gmail.com** along with screenshot of error.

*Girish Srinivas*  
 (Girish Kumar)  
 DD (TM&SO)

To,

Director (PBNS) – with a request to upload this circular on the Prasara Bharati website upto the date indicated in para 10 above.

Copy to:-

1. DDG(Tech), PB Sectt. – with a request to host this circular on the Prasara Bharati e-office notification.